



## **Inter-Agency Video Montage Contest**

### **I. BACKGROUND:**

The National Statistics Month (NSM) was first observed in 1990 pursuant to Presidential Proclamation No. 647 signed by then President Corazon C. Aquino on September 20, 1990, Declaring the Month of October of Every Year as the National Statistics Month.

The DOLE Regional Office No. X (DOLE-X) in coordination with the Philippine Statistics Authority X will be hosting the 32nd National Statistics Month with the theme “NSM@32: Revving up for Economic and Social Recovery through Evidence-Based Policies”.

Pursuant to DOLE Administrative Order No. 92 Series of 2021 entitled the DOLE Committee for Hosting of the 32nd National Statistics Month and in support to Regional Development Council X Resolution No. 60 Series of 2021 entitled Supporting the National Statistics Month Celebration in October 2021, the DOLE X will be conducting the Virtual Data Festival for the month of October and will be sponsoring the Inter-Agency Video Montage Contest.

Montage is a technique of film editing that combines a series of short shots or clips into one sequence, often set to music. The word montage is French for “assembly” or “editing.”

### **II. OBJECTIVES:**

Inter-Agency Video Montage is a no dialogue digital video montage competition that aims to:

1. To showcase the data and statistics of each agency for public information.
2. To promote, enhance, and instill awareness and appreciation of the importance and value of statistics to the different sectors of society;
3. To elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

### **III. CONTEST RULES AND REGULATIONS:**

#### **A. Eligibility:**

1. The Inter-Agency Video Montage Contest is open to All Regional Line Agencies and/or Provincial Field Offices in Region X.
2. Video Montage must be original and not have been submitted in any other competition and must be made particularly for the Virtual Data Festival - Inter-Agency Video Montage Contest.

#### **B. Guidelines:**

1. Entries must be in the form of video montage depicting public advocacy showcasing the data and statistics of their agency and should be in line with the 32nd NSM Theme: “NSM @ 32: Revving up for Economic and Social Recovery Through Evidence-Based Policies”;
2. Each entry must focus on topics relating to vital statistical information, concern or challenge as it gears to labor market information, population growth, health, education, agriculture, among others;
3. Voice overs are allowed.



Republic of the Philippines  
**DEPARTMENT OF LABOR AND EMPLOYMENT**  
 Regional Office No. X  
 Northern Mindanao

4. Entries must have a running time of minimum of 60 seconds or one (1) minute and a maximum of 120 seconds or two (2) minutes, excluding a maximum of 10 seconds for end credits;
5. Music, photos used in the videos must have no issues with regards to licenses and such;
6. Upon submission, RSC X and DOLE X maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues particularly in DOLE Labor and Employment Education Services (LEES) under the Labor Education Program (LEP);
7. List of minor and major awards will have one (1) winner (Award descriptions and criteria listed below);
8. Participating agencies must send their entries in mp4 format to [dole10.ord@gmail.com](mailto:dole10.ord@gmail.com) and should be submitted not later than October 15, 2021, Friday 5:00 PM. Entries received beyond the set deadline will be automatically disqualified.
9. Entries to be submitted shall include the following:

Subject : **AGENCY NAME: INTER-AGENCY VIDEO MONTAGE CONTEST ENTRY**

Body :

- i. Name of Artist/Videographer
- ii. Name of Agency
- iii. Description
- iv. Contact Number of the Artist/Videographer

10. Entries will also be posted at Official DOLE X FB Page (DOLE NorthMin and DOLE X LEES).
11. The decision of the Board of Judges is final and irrevocable.

**C. Prizes:**

Minor award winners will receive Certificate of Recognition and Major award winners will receive Certificate of Recognition and Cash prizes.

**LIST OF AWARDS:**

	<b>MINOR AWARDS</b>	<b>BRIEF DESCRIPTION</b>										
1.	Best Video Montage	<p>Fully engages, captures viewer's attention, entertains, educates and provides comprehensive statistical information</p> <p><b>CRITERIA:</b></p> <table border="1"> <tr> <td>Content – the comprehensiveness and relevance of information and statistics presented</td> <td>40%</td> </tr> <tr> <td>Coherence – the logical presentation of the story</td> <td>15%</td> </tr> <tr> <td>Clarity – Sound clearness</td> <td>15%</td> </tr> <tr> <td>Creativity – the overall aesthetic value and originality of concept</td> <td>30%</td> </tr> <tr> <td style="text-align: right;"><b>TOTAL</b></td> <td><b>100%</b></td> </tr> </table>	Content – the comprehensiveness and relevance of information and statistics presented	40%	Coherence – the logical presentation of the story	15%	Clarity – Sound clearness	15%	Creativity – the overall aesthetic value and originality of concept	30%	<b>TOTAL</b>	<b>100%</b>
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2.	Best Editing	<p>Shapes montage's narrative and how the presentation is told</p> <p><b>CRITERIA:</b></p>										



Republic of the Philippines  
**DEPARTMENT OF LABOR AND EMPLOYMENT**  
 Regional Office No. X  
 Northern Mindanao

		Content – the comprehensiveness and relevance of information and statistics presented	50%				
		Impact – the angle aesthetics of camera to create a clear picture of the montage	20%				
		Style and Creativity – the overall aesthetic value and originality of concept	30%				
		<b>TOTAL</b>	<b>100%</b>				
3.	Audience Choice	<p>Gives the power to influence people, allowing audiences everywhere to vote for their favorite montage, posted in DOLE-X official social media platforms.</p> <p><b>CRITERIA:</b></p> <table border="1"> <tr> <td>Entry with most number of reactions – the most with like, love, wow, care reaction wins the award by 11:59 PM on October 26, 2021</td> <td>100%</td> </tr> <tr> <td style="text-align: right;"><b>TOTAL</b></td> <td><b>100%</b></td> </tr> </table>		Entry with most number of reactions – the most with like, love, wow, care reaction wins the award by 11:59 PM on October 26, 2021	100%	<b>TOTAL</b>	<b>100%</b>
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4.	Special DOLE Jury Prize	<p>Considers all the aspects of video montage rather than in an individual area.</p> <p><b>CRITERIA:</b></p> <table border="1"> <tr> <td>No specific criterion – the DOLE X selects its own choice based from the submitted entries</td> <td></td> </tr> </table>		No specific criterion – the DOLE X selects its own choice based from the submitted entries			
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<b>MAJOR AWARDS</b>							
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Republic of the Philippines  
**DEPARTMENT OF LABOR AND EMPLOYMENT**

Regional Office No. X  
 Northern Mindanao

		Content includes images, diagrams, interactive tools, video, infographics, and links to produce a variety of information.	
		Color Scheme (10%)	
		Pace (10%)	
		TOTAL	100%
A.	MINOR		
	All minor awards	Certification of Recognition	
B.	MAJOR	Cash Prizes plus Certificate of Recognition	
	1 <sup>st</sup> Prize	Php 3,000	
	2 <sup>nd</sup> Prize	Php 2,000	
	3 <sup>rd</sup> Prize	Php 1,500	
C.	CONSOLATION	Certificate of Participation	