



# 2024 REGIONAL DATA FESTIVAL

## Mindanao Cluster



Bulletin No. 2  
**CALL FOR ENTRIES**  
August 2024

### Invitation

The Philippine Statistics Authority (PSA) – Mindanao Regions invite the students of the colleges and universities in Mindanao to participate in the StaTiktok Contest of the 2024 RDaFest – Mindanao Cluster.

### About the StaTiktok Contest

StaTiktok Contest is a video-making contest with a goal to create **short, creative, and informative video** related to the theme “**Harnessing the Power of Data and Statistics for Future-ready Filipino and Filipina Youth**” of the **2024 Regional Data Festival (Mindanao Cluster)**. The videos may also include commentary or narration to provide additional context and insights related to the abovementioned theme. The Tiktok video entry is intended to make statistics interesting and accessible to a wider audience.

StaTiktok Contest is open to all currently enrolled college students. Entries can be from an individual, pair, or group of students with no limit on the number of members. A college or university can send only **one entry**.

### Submission of Entries

Interested participants may submit entries through Google form via this link: <https://bit.ly/rdfstatiktok>.

Please note that the Tiktok link and the video file should be provided by the participant in the Google submission.

The contestants are requested to follow the file-naming conventions of the uploaded files:

File to be Uploaded	File Naming Convention
StaTiktok Video File	Reg#_Acronym of the Name of University/College  (Reg09, Reg10, Reg11, Reg12, Reg13, RegBARMM)
College/University Endorsement	Reg#_Acronym of the Name of University/College  (Reg09, Reg10, Reg11, Reg12, Reg13, RegBARMM)



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### Guidelines

- The StaTikTok entry must be officially endorsed by the college or university. The endorsement must contain information on the names of the participating students with their corresponding courses.
- The entry must be aligned with the theme of the Regional Data Festival, **“Harnessing the Power of Data and Statistics for a Future-ready Filipino and Filipina Youth”**.
- The submitted entry must be an original work, has not been submitted to any other competition, has not been used for commercial or publicity purposes, and does not infringe on any third party's existing copyrights.
- Entries can be in Filipino, English, or a combination of both. Entries may also use any dialect but should include subtitles.
- For additional context, insights, and emphasis on the theme, the entry can have creative elements such as voice overs, texts, and photos, and it may also feature individuals or group who have given their consent on their exposure. However, inclusion of clips from other sources/materials are not allowed. Entries with improper or indecent content will be outright excluded.
- The StaTikTok entry must be at least 1 minute and not more than 3 minutes in video duration.
- The entry must be posted through one of the contestant's Tiktok account with hashtag, #mindanaodatafest. Note that the contestant's account should be set as public so that everyone can view the StaTikTok entry, including the judges.
- An initial screening of the entries will be conducted. The contestants will be notified through email whether the submitted entries passed or failed the initial screening.
- All entries which passed the initial screening will be uploaded in the official Facebook pages of the PSA Mindanao regions. Once the selected entries are uploaded in the PSA Mindanao regions official Facebook page, the Data Fest Secretariat will notify the submitting entities for them to share their entries to gain likes, reactions, and shares.
- The aggregated number of likes, reactions, and shares gained from all Facebook pages will be the basis for the “Engagement” criteria.
- Submission of an entry to the PSA shall be deemed as a consent for the PSA to use such entry for advocacy purposes and/or any other uses as it may deem appropriate.
- The Board of Judges reserves the right to disqualify any submitted entry that does not comply with the mechanics or has concerns about copyright infringement.
- The top three entries will be chosen as winners and will receive plaques and tokens.
- The winners will be announced during the Closing Ceremony of the 2024 Regional Data Festival (Mindanao Cluster).

### Timetable of Activities

Activity	Target Date
Call for submission of entries	15 August 2024
Submission Period / Confirmation of Received Entries	19 August to 20 September 2024
Initial Screening	25 September 2024
Posting of entries on Official Facebook Page of the PSA Mindanao Regions	30 September to 04 October 2024 (5 PM)
Evaluation / Judging of Entries	08 October 2024
Announcement of Winner	15 October 2024

### Criteria for Judging

The Tiktok video has made its impact by promoting statistics/statistical activities to the general public through the use of Facebook reactions and shares. The aggregated number of likes, reactions, and shares gained from Facebook will be the basis for this criterion.

**Engagement**  
20%

The video has provided an effective explanation and demonstration that will aid the audience to know the topic/concept better.

**Clarity of the Message**  
30%

The entry shows creative standards such as originality, storytelling, visual impact, entertainment value, and retention which effectively engage the viewers to convey the message and leave a lasting impression.

**Creativity**  
30%

**Judging Criteria**

**Concept**  
20%

The video features interesting topics about statistics. The entry must be aligned with the theme, "Harnessing the Power of Data and Statistics for Future-ready Filipino and Filipina Youth".

For inquiries or clarifications regarding the StaTikTok Contest, you may contact the following focal points in each Mindanao Region:

#### NORTHERN MINDANAO

**JANITH C. AVES, CE, DM**  
**Officer-in-Charge**

Attn: **ALDEMAR A. LAGARBE**  
3rd Floor, Limketkai Module-2 BPO & Cyberpark Bldg., Limketkai Center, Brgy. 31, Cagayan de Oro City 9000  
Tel. No. (088) 291-1672 ; 0917-821-9152  
E-mail: rso10@psa.gov.ph

#### ZAMBOANGA PENINSULA

**MEWCHUN WS. PAMARAN**  
**Regional Director**

Attn: **MA. FLERIDA E. TAN**  
Dagdag Bldg., San Jose Roas, Baliwasan, Zamboanga City 7000  
Tel. No. (062) 991-5066 / 990-1379  
E-mail: rso09@psa.gov.ph

#### BANGSAMORO AUTONOMOUS REGION IN MUSLIM MINDANAO

**AKAN G. TULA**  
**Officer-in-Charge**

Attn: **AQUESSA L. MACUD**  
Carumba Bldg., Jupiter St., RH9, Cotabato City 9600  
Tel. No. (064) 421-4064 / 421-4919  
E-mail: rso08@psa.gov.ph

#### SOCCKSARGEN REGION

**ATTY. MAQTAHAR L. MANULON, CESO V**  
**Regional Director**

Attn: **NORHAYYAH A. TULA**  
Jysl Annex Bldg., Balmores St., Brgy. Zone II, Koronadal City, South Cotabato 9506  
Tel. No. (083) 554-7249  
E-mail: rso12@psa.gov.ph

#### CARAGA REGION

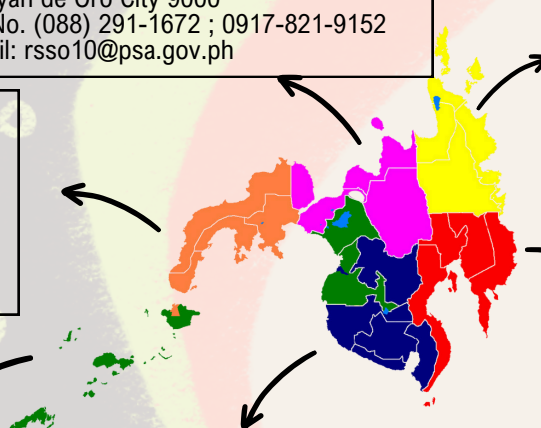
**GUILLERMO M. LIPIO, JR.**  
**Officer-in-Charge**

Attn: **PRESA VILLARINA**  
Freeman Bldg., J.C. Aquino Ave., Brgy. Imadejas, Butuan City 8600  
Tel. No. (085) 815-2878  
E-mail: rso06@psa.gov.ph

#### DAVAO REGION

**RANDOLPH ANTHONY B. GALES**  
**Officer-in-Charge**

Attn: **MARIA LEAH C. MAGRACIA**  
Ango Bldg., Cabaguio Avenue, Davao City 8000  
Tel. No. (082) 221-3593 / 221-8338  
E-mail: rso11@psa.gov.ph



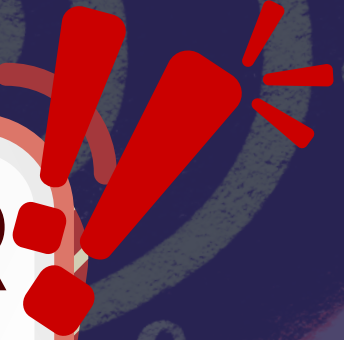


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The Philippine Statistics Authority (PSA) – Mindanao Regions invite the students of the colleges and universities in Mindanao to participate in the StaTiktok Contest of the 2024 RDaFest – Mindanao Cluster.

The StaTiktok Contest of the 2024 RDaFest – Mindanao Cluster aims to empower students to share their insights on how data and statistics can shape a future-ready Filipino and Filipina youth. This contest will also make statistics interesting and more accessible to a wider audience.

Interested parties may submit entries through the link:  
<https://bit.ly/rdfstatiktok>.

The deadline for submission of entries is on  
**20 September 2024.**