

INFOGRAPHICS MAKING CONTEST

Contest Mechanics

About the Contest

The Infographics Making Contest is an on-the-spot contest on the preparation of infographics based on data reports of official statistics. An infographic (information graphic) is a visual way of presenting data and information intended to make them easy to understand at a glance. It can take the form of a chart, diagram, or illustration and usually involves minimal text.

In line with the Philippine Statistics Authority's (PSA) aim to promote the use and appreciation of official statistics, the contest will help increase statistical literacy and awareness as well as statistical advocacy and dissemination. The infographics should showcase the power of visual communication and the dissemination of knowledge and effectively convey the information or data to its audience.

Who Can Join the Contest?

Open to students from the invited colleges and universities in the Mindanao Regions. The participating colleges and universities are pre-identified upon their confirmation to join the contest. A maximum of three student contestants is allowed for each participating college and university.

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- Infographics should be computer-generated or graphically designed. Thus, each participant will be provided with a laptop.
- Each group/school contestant will be provided with the same report along with the corresponding statistical table/s about official statistics published by the PSA.
- Contestants will be given a time limit of 50 minutes to create their infographics on 14 October 2024.
- The contestant is free to use any software, application, or site in making the infographics (i.e., PowerPoint presentation, Canva, Photoshop, Visme). Contestants may provide the installer to the secretariat prior to the contest for installation in the laptop.
- It must be written in English.
- The format of the entries must follow the specifications detailed below:
 - Entries can be submitted in either PDF, JPEG, or PNG Format.
 - Entries must be in Portrait A4 size (210 x 297 mm).
 - File name: Name of University/College_Title of the Infographics (e.g., USTP_2023 Northern Mindanao Inflation).



2024 REGIONAL DATA FESTIVAL

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- References must be indicated on the infographics. The name of the participant and school should not appear anywhere on the infographic.
- All entries should be submitted to rss010s0cd@psa.gov.ph with the subject **"2024 Regional Data Festival Infographics Making Contest"** within the time allotted. The body of the email should contain the following information:
 - Name of the contestants
 - Name of the University/College
- All submitted entries will be printed and displayed in the function rooms for the judging and appreciation of RDaFest attendees.
- The panel of judges reserves the right to disqualify any submitted entry that does not comply with the mechanics or has concerns about copyright infringement.
- All submitted entries will become the property of PSA. The infographics may be used by PSA for advocacy purposes and/or any other uses it may deem appropriate.
- Three winning entries will be chosen and will receive plaques of recognition and medals. Winning infographics will be announced during the closing ceremony of the 2024 Regional Data Festival (Mindanao Cluster) and will be posted on the webpage: <https://rss010.psa.gov.ph/data-festival> on 15 October 2024.
- Decision of the judges shall be final and irrevocable.

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Criteria for Judging

The Infographics Making Contest will be evaluated based on the following criteria:

Criteria for Judging	Percentage	Description
1. Design, Visual Appeal, and Creativity	30%	<ul style="list-style-type: none">The design, color/tones, and design composition of the infographic should be appealing.Original and creative designUse of proper data visualization for presenting data is used (i.e, pic charts, bar graphs, etc.)
2. Accuracy of Data, Information, and Content	30%	<ul style="list-style-type: none">Infographics should present clear and correct information.Technical topics are presented and explained in an easy to understand format.Completeness and relevance of presented information.
3. Focus and Overall impact	20%	<ul style="list-style-type: none">The topic is clear and easily identified.Effectiveness in conveying the information or data that impacts the reader's understanding of the data.
4. Originality/ Uniqueness	10%	<ul style="list-style-type: none">Infographics should be original and do not infringe intellectual property rights.The content is presented in an innovative way.
TOTAL	100%	